



Do You Know Who I Am

By Seymour Cohen

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 74 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. This is an Autobiography of my life starting with my growing up years in the Bronx. Learn about the details of my career that led to my involvement with the start of many of the USAs leading Discount Stores such as Walmart, Kmart, Target, Woolco, Arlans, Zayres, Zody's, Jefferson Stores, Ames, Caldor, Mammouth Mart, Jamesway, Bradlees, Ayrway, Ann and Hope, Hills, White Front, and many others over 22 years! Read about how these famous stores rapidly expanded their operations in the highly competitive retail field from the 1960s thru the 1990s. Learn how I awakened their interest in the hard line categories within discounting and exposed them to the foreign markets of Europe and Asia. Many were previously successful retail chains, known as F. W. Woolworth, S. S. Kresgee, and Dayton-Hudson, intrigued by the Discounter entering their markets. Amazingly, only a few of these giant retailers and the Discount Stores they became remain in operation today. The dramatic change of the retail industry led me to a new career as the owner of Telco Creations Inc. and the...



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