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## The social responsibility of corporations

By Jens Hillebrand

GRIN Verlag Apr 2008, 2008. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2006 in the subject Business economics - Business Ethics, Corporate Ethics, grade: 1,3, University of Glamorgan, course: Business Ethics and Sustainable Development, 43 entries in the bibliography, language: English, abstract: This essay builds upon Milton Friedman's (1970) famous statement that 'the social responsibility is to make a profit'. It analyses four dimensions of corporate social responsibility - economic, legal, ethical and philanthropic - and discusses arguments for and against each of them. The study concludes that there is need as well as justification for CSR, not only in a strategic manner, but also in an altruistic/philanthropic way. 20 pp. Englisch.


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