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GRIN Verlag. Paperback. Book Condition: New. Paperback. 36 pages. Dimensions: 8.3in. x 5.8in. x 0.2in. Scholarly Research Paper from the year 2012 in the subject Psychology - Methods, grade: 20, University of St Andrews, course: Behavioural Economics, language: English, abstract: This review essay explores different perspectives and conceptualizations of the study of heuristics, decision-making rules which operate under constrained time and computation (Kahneman, 2011). Two opposed models of heuristics that assume conditions of bounded rationality, the heuristics-and-biases and the fast-and-frugal...

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