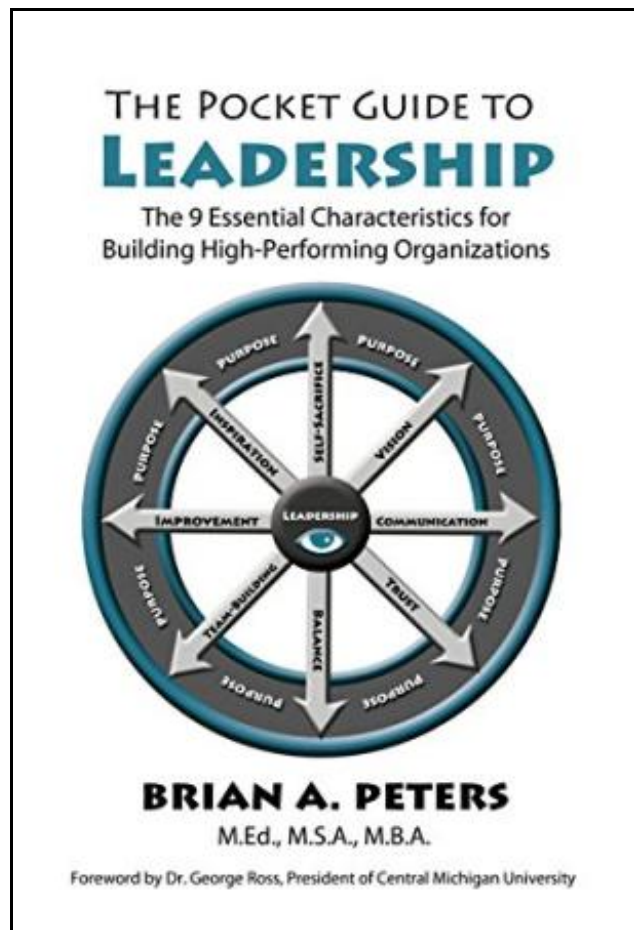


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Henschelhaus Publishing, Inc., United States, 2014. Hardback. Book Condition: New. 218 x 142 mm. Language: English . Brand New Book ***** Print on Demand *****.An organization s success or failure depends on its leadership. A great leader can make a good company great, while a poor leader can take a thriving company and reduce it to a footnote in history, as was the case with Jeffrey Skilling and Enron. Some people believe that leaders are born with the essential qualities needed to inspire and guide; others see the birth of a leader as an evolutionary process, forged from experience and hardened through trial and error. Regardless of stance, most leaders agree that there is no magic formula, no silver bullet, and no one right way on the path to leadership. In this book, Brian A. Peters explores the traits he deems essential to strong and successful leaders: Purpose, Self-Sacrifice, Vision, Trust, Communication, Balance, Improvement, and Team-Building. Brian A. Peters, MEd., M.S.A., M.B.A., has studied and practiced leadership in many arenas, including public education, politics, and academia. He is also the author of *Not So Common Sense: Threats and 21st Century America*, and *The METUS Principle: How to Recognize, Understand, and Manage Fear* (forthcoming spring/summer 2014).



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