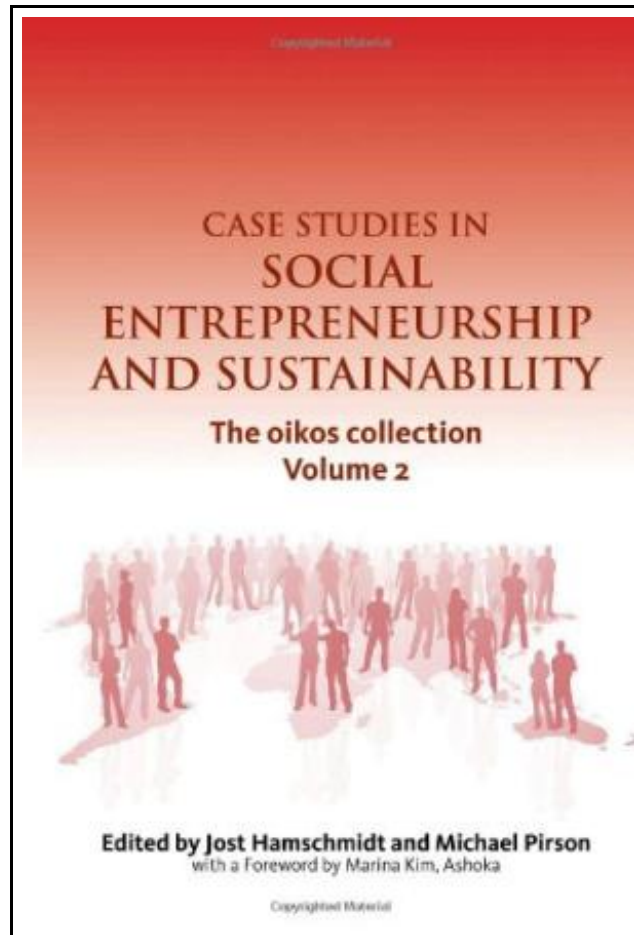


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CASE STUDIES IN SOCIAL ENTREPRENEURSHIP AND SUSTAINABILITY: THE OIKOS COLLECTION: 2



Greenleaf Publishing. Hardback. Book Condition: new. BRAND NEW, Case Studies in Social Entrepreneurship and Sustainability: The Oikos Collection: 2, Jost Hamschmidt, Michael Pirson, In 2008, Ashoka launched the "Changemaker Campus Initiative" which applies Ashoka's rigorous criteria to select and support universities as they develop and implement a comprehensive social entrepreneurship plan. Through the lessons learned from this network, and with input from its broader global network of those experienced in the field, Ashoka aims to set a new standard for social entrepreneurship education. Indeed, despite the rising demand, there remains a dire need for quality coursework and global teaching case studies. Social entrepreneurs - and the pressing challenges they solve - are not bound by geographic borders or a single political environment, yet there is a lack of the materials necessary to equip students with the skills and mind-set required to catalyze systemic social change. What few high-quality case studies do exist typically highlight social entrepreneurs within the United States. This cooperation with oikos within the Social Entrepreneurship Track of the annual oikos Global Case Competition is a critical vehicle for tackling that challenge. As a result of this effort, more locally relevant case studies are being written, peer-reviewed, and judged than ever before, and are able to make their way into the hands of global audiences eager to adopt them into their courses. Building social entrepreneurship skills and problem-solving abilities are best practiced and honed using real-life examples and strategic challenges - not just learning theories in a vacuum. Case studies provide this exposure and real-time training in systemic problem-solving. Through these 15 teaching cases, students learn that social entrepreneurship is about identifying root causes of problems and applying a solution that tackles the system. As study upon study has shown, the band-aid approach does not work. To effectively...



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