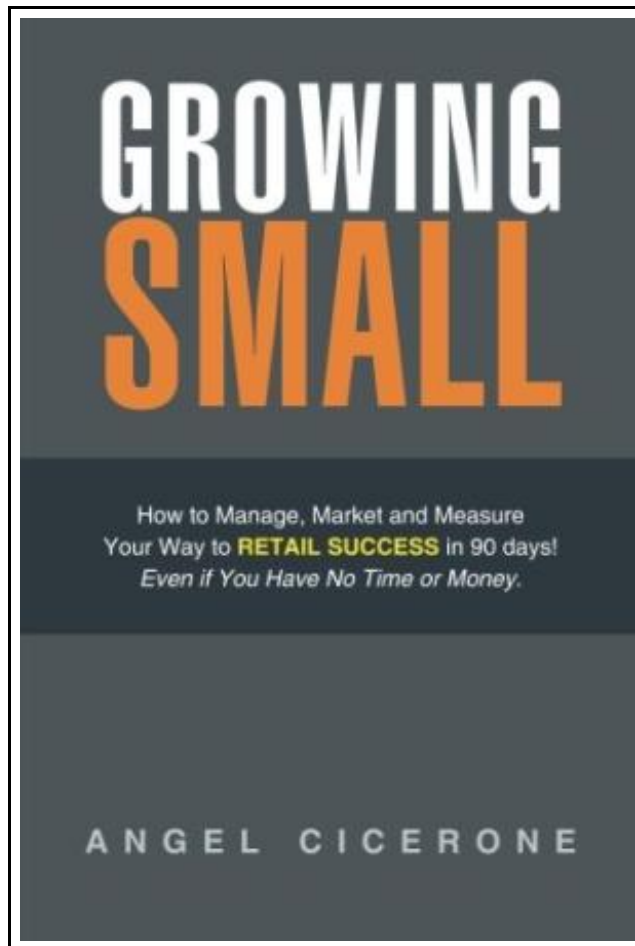


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Reviews

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(Rene Olson)

GROWING SMALL: HOW TO MANAGE, MARKET AND MEASURE YOUR WAY TO RETAIL SUCCESS IN 90 DAYS! EVEN IF YOU HAVE NO TIME OR MONEY. (PAPERBACK)



AUTHORHOUSE, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. Growing Small. How to Manage, Market and Measure Your Way to Retail Success in Just 90 Days! Even if you have no time or money. is a new kind of book that shows small store owners exactly how to take back control of their success, regardless of skill level or budget. It s a practical, no-nonsense playbook filled with case studies and examples curated out of the author s experiences as a consultant to Mom and Pop stores across the country. Growing Small focuses on the real life challenges faced by today s small business owners and provides a proven process to fix them! Angel Cicerone, founder and president of Tenant Mentorship, a company that focuses solely on independent retail businesses, has taken the method that has, for years, transformed small shops into high performance operators and created a how-to of the process that has helped the majority of her clients achieve a 10-200 percent revenue increase in just 90 days! The book offers a fresh perspective based on the three principals of success: manage, market and measure. It guides the reader through the process of identifying key issues blocking their success, then helps them create a 90-day plan to reach realistic goals. A complimentary worksheet and plan template are available online to each book purchaser.



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