



## Starting a Successful Business: Choose a Business Control Your Finances Manage Operations (7th Revised edition)

By Michael J. Morris

Kogan Page Ltd. Paperback. Book Condition: new. BRAND NEW, Starting a Successful Business: Choose a Business Control Your Finances Manage Operations (7th Revised edition), Michael J. Morris, Setting up a small business and ensuring its survival can be a risky and daunting task. When a new business fails, often within a year, it is mainly due to a lack of proper preparation and forward planning. This seventh edition of "Starting a Successful Business" is the definitive guide to setting up a business that will thrive. Covering all the information needed to turn an exciting new business idea into stable and profitable businesses, it takes the reader through each important step of the start-up process in a clear, accessible way. The major problems facing any new business are discussed, potential pitfalls are highlighted and practical advice is offered on topics such as: ideas for new start-ups, business planning, marketing, selling and advertising, finances and financial control, business law and employing staff. Now with international case studies, information on how to start an internet business and an introduction to cloud computing and starting a green business, "Starting a Successful Business" will show anyone how to make their business a success, keeping them...



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Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Do You Have NO Friends ? Are you tired of not having any friend and being lonely all the time...

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### **Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: ( Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures) (Paperback)**

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### **Read Write Inc. Phonics: Blue Set 6 Non-Fiction 2 How to Make a Peach Treat (Paperback)**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 205 x 74 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...

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