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Homemade Money: Starting Smart: How to Turn Your Talents, Experience and Know-how into a Profitable Homebased Business That's Perfect for You!

By Barbara Brabec

Rowman & Littlefield. Hardback. Book Condition: new. BRAND NEW, Homemade Money: Starting Smart: How to Turn Your Talents, Experience and Know-how into a Profitable Homebased Business That's Perfect for You!, Barbara Brabec, Barbara Brabec's best-selling home-business classic, 'Homemade Money' (more than 120,000 copies sold) has now been totally rewritten and expanded into two new guides that reflect the changing face of home-based business in the new century. This is Book One and is the ultimate idea book and business generator for people who want to earn money from home. With an emphasis on how to begin with practically no money at all, this book explains how to turn existing talents, experience, and know-how into a profitable business. It features an encyclopaedic A-to-Z 'Crash Course' in Home-Business Basics and hundreds of essential Web resources. It includes home-business brainstorming tips and idea charts; scams, schemes, and unprofitable ideas to avoid; business and marketing plan outlines; pricing guidelines and formulas; how to use the latest computer technology; profiles of successful home-based entrepreneurs; and scores of tips from the author and pros in her network.



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